

## 2010 Run Walk Ride Survey Summary-- Top Thirty

Produced by the Run Walk Ride Fundraising Council ([www.runwalkride.com](http://www.runwalkride.com))

	Organization Name	Event Name	Founded	2010 Gross Revenue	2009 Gross Revenue	Absolute Change	% Change	No 2010 Event	2010 Participants
1	American Cancer Society	Relay for Life	1985	\$416,500,000.00	\$417,000,000.00	(\$500,000.00)	-0.12%	5,150	3,000,000
2	Susan G. Komen for the Cure	Susan G. Komen Race for the Cure	1983	\$121,890,205.00	\$120,283,614.00	\$1,606,591.00	1.34%	120	1,611,466
3	March of Dimes	March for Babies	1970	\$102,300,000.00	\$100,000,000.00	\$2,300,000.00	2.30%	850	220,000
4	The Leukemia & Lymphoma Society	Team in Training	1988	\$97,002,463.00	\$98,991,116.00	(\$1,988,653.00)	-2.01%	345	32,252
5	American Heart Association * & **	Start! Heart Walk	1980	\$90,300,000.00	\$90,500,000.00	(\$200,000.00)	-0.22%	330	1,000,000
6	Susan G. Komen for the Cure	Susan G. Komen 3-Day for the Cure	2003	\$89,200,000.00	\$85,000,000.00	\$4,200,000.00	4.94%	15	41,805
7	Juvenile Diabetes Research Foundation * & **	Walk to Cure Diabetes	1980	\$86,000,000.00	\$90,000,000.00	(\$4,000,000.00)	-4.44%	200	900,000
8	National MS Society	Bike MS	1980	\$85,000,000.00	\$79,400,000.00	\$5,600,000.00	7.05%	97	110,978
9	American Cancer Society	Making Strides Against Breast Cancer	1993	\$60,000,000.00	\$60,000,000.00	\$0.00	0.00%	220	800,000
10	American Heart Association	Jump Rope for Heart	1978	\$57,000,000.00	\$63,000,000.00	(\$6,000,000.00)	-9.52%	25,000	1,700,000
11	Avon Foundation for Women	Avon Walk for Breast Cancer	2002	\$55,000,000.00	\$52,000,000.00	\$3,000,000.00	5.77%	9	22,000
12	National MS Society	Walk MS	1989	\$49,700,000.00	\$48,281,295.00	\$1,418,705.00	2.94%	550	300,000
13	The Leukemia & Lymphoma Society	Light the Night Walk	1999	\$45,000,000.00	\$38,000,000.00	\$7,000,000.00	18.42%	193	200,000
14	Alzheimer's Association	Memory Walk	1989	\$42,100,000.00	\$41,169,116.00	\$930,884.00	2.26%	590	282,805
15	Cystic Fibrosis Foundation	Great Strides, Taking Steps to Cure Cystic Fibrosis	1988	\$36,872,000.00	\$35,380,441.00	\$1,491,559.00	4.22%	600	125,000
16	Pan-Mass Challenge	Pan-Mass Challenge	1980	\$35,294,000.00	\$32,857,200.00	\$2,436,800.00	7.42%	1	5,100
17	Autism Speaks	Walk Now for Autism Speaks	2006	\$25,401,500.00	\$24,720,000.00	\$681,500.00	2.76%	80	152,056
18	American Diabetes Association	Step Out: Walk to Cure Diabetes	1991	\$19,800,000.00	\$18,300,000.00	\$1,500,000.00	8.20%	145	128,723
19	American Diabetes Association	Tour de Cure	1991	\$19,600,000.00	\$17,000,000.00	\$2,600,000.00	15.29%	80	50,887
20	The ALS Association	Walk to Defeat ALS	2000	\$19,000,000.00	\$16,600,000.00	\$2,400,000.00	14.46%	179	52,000
21	Church World Service	CROP Hunger Walk	1969	\$14,279,393.00	\$14,500,000.00	(\$220,607.00)	-1.52%	1,568	172,437
22	National Down Syndrome Society	Buddy Walk	1995	\$10,200,000.00	\$9,500,000.00	\$700,000.00	7.37%	255	282,468
23	Arthritis Foundation	Arthritis Walk	2002	\$10,100,000.00	\$10,800,000.00	(\$700,000.00)	-6.48%	250	100,000
24	AIDS LifeCycle	AIDS LifeCycle	2001	\$10,099,209.00	\$11,050,366.00	(\$951,157.00)	-8.61%	1	1,904
25	Best Buddies International	Audi Best Buddies Challenge	2000	\$9,400,000.00	\$7,386,015.00	\$2,013,985.00	27.27%	3	3,750
26	Crohn's & Colitis Foundation	Take Steps for Crohns & Colitis	2008	\$8,500,000.00	\$7,000,000.00	\$1,500,000.00	21.43%	115	21,000
27	LIVESTRONG	LIVESTRONG Challenge	1997	\$8,500,000.00	\$10,850,000.00	(\$2,350,000.00)	-21.66%	4	14,637
28	Rodman Ride for Kids	Rodman Ride for Kids	1991	\$8,117,566.00	\$7,200,000.00	\$917,566.00	12.74%	1	1,377
29	Crohn's & Colitis Foundation	Team Challenge	2007	\$8,100,000.00	\$8,700,000.00	(\$600,000.00)	-6.90%	6	2,200
30	Pelotonia ^	Pelotonia Ride	2009	\$7,846,705.00	\$4,511,868.00	\$3,334,837.00	73.91%	1	4,047
			<b>TOTAL</b>	<b>\$1,648,103,041.00</b>	<b>\$1,619,981,031.00</b>	<b>\$28,122,010.00</b>	<b>1.74%</b>	<b>36,958</b>	<b>11,338,892</b>

\* 2010 participant totals not provided

\*\* Net Revenue

^ Information obtained from public sources

This data reflects several changes from the data released on March 2, 2011 because of updated information provided by nonprofit organizations as of March 21, 2011.

© 2010 Run Walk Ride Fundraising Council For further information, visit [www.runwalkride.com](http://www.runwalkride.com)