

2012 Run Walk Ride Fundraising Survey-- Top 30 Programs by Gross Revenue				Note: These figures reflect revised information submitted by the Pan-Mass Challenge after the initial release of the Run Walk Ride 30 on March 14, 2013.					
Produced by the Run Walk Ride Fundraising Council. Sponsored by Event 360.									
www.runwalkride.com									
Rank	Organization Name	Event Name	Year Event Founded	2012 Gross Total	2011 Gross Total	Absolute Change	Percent Change	No 2012 Series	2012 Fundraising Participants
1	American Cancer Society	Relay for Life	1985	\$407,500,000.00	\$415,000,000.00	(\$7,500,000.00)	-1.81%	5,180	3,400,000
2	Susan G. Komen for the Cure #	Susan G. Komen Race for the Cure	1983	\$126,800,000.00	\$131,315,739.00	(\$4,515,739.00)	-3.44%	129	1,652,341
3	March of Dimes	March for Babies	1970	\$107,000,000.00	\$105,000,000.00	\$2,000,000.00	1.90%	757	195,000
4	American Heart Association*	Heart Walk	1980	\$97,800,218.23	\$99,088,367.00	(\$1,288,148.77)	-1.30%	316	1,000,000
5	National MS Society	Bike MS	1980	\$82,300,000.00	\$82,400,000.00	(\$100,000.00)	-0.12%	97	107,393
6	Juvenile Diabetes Research Foundation^	Walk to Cure Diabetes	1980	\$81,000,000.00	\$85,650,284.00	(\$4,650,284.00)	-5.43%	225	900,000
7	The Leukemia & Lymphoma Society	Team in Training	1988	\$77,403,392.00	\$87,511,103.00	(\$10,107,711.00)	-11.55%	200	39,984
8	American Cancer Society	Making Strides Against Breast Cancer	1993	\$68,000,000.00	\$61,000,000.00	\$7,000,000.00	11.48%	281	1,100,000
9	American Heart Association*	Jump Rope for Heart	1978	\$60,601,800.00	\$61,400,000.00	(\$798,200.00)	-1.30%	23,899	1,585,648
10	Susan G. Komen for the Cure	Susan G. Komen 3-Day for the Cure	2003	\$57,500,000.00	\$84,400,000.00	(\$26,900,000.00)	-31.87%	14	18,100
11	The Leukemia & Lymphoma Society	Light the Night Walk	1999	\$55,000,000.00	\$50,000,000.00	\$5,000,000.00	10.00%	178	200,000
12	Alzheimer's Association	Walk to End Alzheimers	1989	\$51,828,205.00	\$47,022,370.00	\$4,805,835.00	10.22%	650	155,817
13	National MS Society	Walk MS	1989	\$49,600,000.00	\$50,100,000.00	(\$500,000.00)	-1.00%	550	341,119
14	Avon Foundation for Women	Avon Walk for Breast Cancer	2003	\$46,000,000.00	\$45,000,000.00	\$1,000,000.00	2.22%	9	20,000
15	Pan-Mass Challenge	Pan-Mass Challenge	1980	\$40,488,303.00	\$37,900,000.00	\$2,588,303.00	6.83%	1	5,400
16	Cystic Fibrosis Foundation	Great Strides, Taking Steps to Cure Cystic Fibrosis	1987	\$39,500,000.00	\$39,700,000.00	(\$200,000.00)	-0.50%	570	115,000
17	Autism Speaks	Walk Now For Autism Speaks	2005	\$32,158,000.00	\$30,100,000.00	\$2,058,000.00	6.84%	98	175,580
18	American Diabetes Association	Tour de Cure	1991	\$26,500,000.00	\$23,000,000.00	\$3,500,000.00	15.22%	88	62,000
19	American Diabetes Association	Step Out: Walk to Stop Diabetes	1991	\$24,100,000.00	\$20,500,000.00	\$3,600,000.00	17.56%	123	60,000
20	Big Brothers Big Sisters of America	Bowl for Kids' Sake	1972	\$22,000,000.00	\$21,252,006.00	\$747,994.00	3.52%	450	130,000
21	The ALS Association	Walk to Defeat ALS	2000	\$21,800,000.00	\$20,510,706.00	\$1,289,294.00	6.29%	169	55,304
22	Pelotonia	Pelotonia	2009	\$16,871,403.00	\$13,108,639.00	\$3,762,764.00	28.70%	1	6,212
23	Church World Service	CROP Hunger Walk	1969	\$13,314,095.00	\$13,840,560.00	(\$526,465.00)	-3.80%	1,411	160,036
24	AIDS LifeCycle	AIDS LifeCycle	2001	\$12,802,110.00	\$13,357,701.00	(\$555,591.00)	-4.16%	1	4,664
25	National Down Syndrome Society	Buddy Walk	1995	\$11,825,000.00	\$11,200,000.00	\$625,000.00	5.58%	248	297,500
26	Best Buddies International **	Best Buddies Challenge	2000	\$10,651,157.00	\$10,164,594.00	\$486,563.00	4.79%	3	
27	Rodman Ride for Kids	Rodman Ride for Kids	1991	\$10,003,100.00	\$9,039,053.39	\$964,046.61	10.67%	1	20,000
28	Arthritis Foundation	Arthritis Walk	2004	\$10,000,000.00	\$11,000,000.00	(\$1,000,000.00)	-9.09%	137	60,000
29	Crohn's & Colitis Foundation of America	Take Steps for Crohns & Colitis	2008	\$9,900,000.00	\$9,500,000.00	\$400,000.00	4.21%	157	27,000
30	Crohn's & Colitis Foundation of America	Team Challenge	2007	\$9,850,000.00	\$9,650,000.00	\$200,000.00	2.07%	7	2,600
Overall Totals				\$1,680,096,783.23	\$1,698,711,122.39	(\$18,614,339.16)	-1.10%	35,950	11,896,698
* AHA refused to provide 2012 data. To estimate change in revenue and # of events, RWRFC applied a percentage derived from figures reported by the other 28 top programs. 2011 AHA									
^ 2011 Participant totals used. JDRF did not provide 2012 participant data.									
** Best Buddies International did not provide 2012 data. Figures based on data found on organization's website.									
# Figures show are for total event participants. 16% of total participants in 2012 raised funds. 2012 and 2011 data are based on April 1 through March 30 results.									
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